

One Planet Network - Global Annual Report 2022

The One Planet Network is reporting to the High-Level Political Forum on Sustainable Development every year to inform Member States and stakeholders about progress in the implementation of the 10-Year Framework of Programmes on Sustainable Consumption and Production (10YFP), communicate the key achievements of the Network and convey key messages about the way forward to the international community.

In 2023, the annual report of the One Planet Network will continue to reflect the status of global implementation of SDG-12 as it did in 2022 and reflect also the new direction and priorities identified under the Global Strategy for Sustainable Consumption and Production (2023-2030) endorsed by the UN General Assembly in December 2022 (A/RES/77 /162) as a key instrument to implement the 2030 Agenda for Sustainable Development, in particular SDG12, building on the assets of the One Planet Network.

The report will be further aligned with the initial implementation of the <u>biennial results framework</u> (2023-2024) approved by the 10YFP Board on 9th December 2022.

The present template aims at collecting inputs highlighting the key assets and strategic plans from UN entities and Programmes as well as Multilateral Environmental Agreements and partners across the One Planet Network that will support the inception phase and quick implementation of the new Strategy, as well as opportunities to work together towards achieving key lines of action and objectives addressing the triple planetary crisis through SCP and circularity. The information provided will be used as a basis for the annual progress reporting to HLPF and any other reporting and/or communication needs of the One Planet Network.

The working title of the 2023 Report is "Live Life Better: SCP and Circularity as pathway to sustainable development"

To this end you are kindly invited to consider completing this questionnaire addressing the main building blocks of the report as they relate to the Global Strategy on SCP. There is no mandatory question and you may focus on the elements most relevant to your entity/organization.

The deadline:

Please provide your inputs ideally **by 28th of February 2023**, no later than 5th March, after which submissions will no longer be considered for this year's annual report to the HLPF.

| Reporting entity/organization | UNWTO and UNEP |
|-----------------------------------|---|
| Reporting period | 2022 |
| Key contact submitting the report | Virginia Fernandez- Trapa and Svitlana Mikhalyeva |



SECTION 1: SDG12 AND GLOBAL TRENDS

HIGHLIGHTS FOR THE ANNUAL REPORT TO THE HLPF: WHAT ARE THE GLOBAL TRENDS AND NEW DEVELOPMENTS ON SDG12 IMPLEMENTATION IN 2022, IN PARTICULAR IN THE CONTEXT OF YOUR ENTITY/ORGANIZATION'S AREA OF ACTION OR SECTOR?

PLEASE PROVIDE FULL REFERENCE AND LINKS TO THE PUBLICATIONS/REPORTS OR PROJECTS (400 WORDS MAX.)

The One Planet Sustainable Tourism Programme is geared to accelerate sustainable consumption and production in tourism policies and practices to address the challenges of climate change, pollution and biodiversity loss. Highlights achieved in the course of 2022 include:

- 1. The Glasgow Declaration on Climate Action in Tourism, which objective is to raise the climate ambition of tourism stakeholders through concrete commitments for action, thereby contributing to the implementation of the Paris Agreement, has doubled the number of signatories from 300 (at the launch in November 2021 at UNFCCC COP26) to 788. Signatories spread over 90 countries. The Glasgow Declaration operates as a voluntary commitment and signatories commit to supporting the global goals of halving emissions by 2030 and achieving net zero by 2050 at the latest; to develop climate action plans align with five pathways: measure, decarbonize, regenerate, collaborate and finance; to report on progress achieved on an annual basis; and to work in a collaborative spirit to ensure knowledge transfer and scale up impacts. Throughout the year, the Sustainable Tourism Programme, organized a series of capacity building events on climate action, with a strong focus on the measurement of GHG emissions. A total of 109 organizations submitted their first climate action plans.
- 2. The Global Tourism Plastics Initiative was positioned as a framework on circular economy of plastics to support the readiness of tourism stakeholders vis à vis the upcoming legally-binding treaty to end plastic pollution, notably through participation at high level international fora such as Stockholm + 50 Conference and the UN Ocean Conference. The initiative engaged additional 53 signatories in 2022 which committed to ambitious targets to eliminate problematic and unnecessary plastics; to introduce reuse models ore reusable alternatives; to foster collaboration with suppliers and waste managers; and to report on progress on an annual basis; with the aim to shift to a circular economy of plastics in tourism. New signatories brought the total organizations committed to 145 from around 60 countries. To support signatories advancing the implementation of their voluntary commitments, two tools were launched with support from the French Ministry of the Environment on measurement of plastics in accommodation as well as on sustainable procurement to address plastic pollution in tourism businesses.
- 3. The Global Roadmap for Food Waste Reduction in Tourism: A new framework to promote the uptage of food waste reduction strategies among tourism stakeholders has been developed in a participatory manner involving programme members in a series of consultations. This new work stream of the One Planet Sustainable Tourism Programme is rooted on the fact that agriculture is currently the major cause of biodiversity loss and wishes to support tourism stakeholders in contributing to more



sustainable global food systems.

SECTION II: PRIORITIES UNDER THE GLOBAL STRATEGY FOR SCP IN 2022 AND 2023

Please outline below highlights of actions implemented in 2022 **and/or** plans for 2023 that align with the new Global Strategy for SCP and its four pillars.

Global Strategy for Sustainable Consumption and Production (2023 2030): https://www.oneplanetnetwork.org/globalstrategy

Note: fields in this section are not mandatory, but to be filled out in accordance with your efforts.

1. Pillar 1: Further position sustainable consumption and production as an essential requirement and means to achieve global commitments for sustainable development, climate, biodiversity and pollution

Promoting the integration of SCP in the implementation of multilateral environmental agreements (MEAs) on climate, biodiversity, chemicals and waste (UNFCCC, UN Convention to Combat Desertification (UNCCD), Convention on Biological Diversity (CBD), Minamata and BRS Conventions). Consider here specific actions and approaches to inform decisions and strategies for implementing MEAs

- Highlights of actions implemented in 2022 (200 words max.):
- ❖ The Glasgow Declaration on Climate Action in Tourism presents a unified framework for tourism stakeholders to accelerate climate action and contribute to the achievement of the goals set in the Paris Agreement. Among the current 788 signatories of the Declaration, there is representation of stakeholders along the tourism value chain as follows: Accommodation (99); Business associations (49); Destination Management Companies (43); Destination Management Organizations (35); National Tourism Authorities /National Tourism Organizations (11); NGOs (59); Subnational and local governments (23); Tour operators (206); Travel agents and Online Travel Agencies (58); among other entities. As of 28 February 2023, a total of 109 signatories had submitted their first climate action plan, out of which 72 plans had been submitted by Launch Partners (i.e. organizations having signed in 2021). The rest of Launch Partners reporting (125) requested an extension to submit their first climate action plan by 30 June 2023, reiterating the need for strengthening cooperation across stakeholders to develop climate action plans.
- The Global Tourism Plastics Initiative (GTPI) unites the tourism sector behind a common vision to address the root causes of plastic pollution. It enables businesses, governnments, and other tourism stakeholders to take concerted action, leading by example in the shift towards circularity in the use of plastics. The initiative supports the readiness of tourism stakeholders vis à vis the upcoming international legally-binding instrument on plastic pollution, including in marine environments, and was recognized in major international for a as a tool to advance circularity as well as the blue economy. The majority of signatories have global scope of operations or are based in the Asia & Pacific region. Business stakeholders make up 75% of the organizations which joined



in 2022.

Priority partnerships and actions for 2023 (200 words max):

UNWTO led <u>a review</u> of Nationally Determined Contributions (NDCs) to the Paris Agreement (NDCs in effect as of August 2022) and identified references to the tourism sector in 53% of the NDCs (from 42% in 2019). At the same time, UNWTO reviewed national tourism policies (in effect as of November 2022) and identified references to climate change in 62% of the policies (up from 42% in 2019). Building on these findings, the programme is exploring a collaboration with the NDC Partnership to identify ways to catalyse support for tourism climate action. At the same time, the opportunities to develop tailored guidance on climate action planning for the different types of signatories are being explored.

Moreover, the programme is seeking alignment between the Glasgow Declaration and UNFCCCs Marrakech Partnership for Global Climate Action and is expected to achieve, before the end of 2023, the inclusion of the Glasgow Declaration as one of the official initiatives in the Global Climate Action Portal led by UNFCCC.

- 2. Pillar 2: Enable changes through circularity, transformative multistakeholder and public-private partnerships, tools and solutions across high-impact systems and sectors

 Enhancing global/regional partnerships across high impact sectors and value chains (food, construction, e-commerce, tourism), generating broader stakeholder engagement and action from Member States and organizations, in particular "influencers" and market leaders for implementation. Consider here highlighting the partnerships critical in amplifying the impact of your activities.
 - Highlights of actions implemented in 2022 (200 words max.):
 - GTPI tools and capacity building: To support signatories in advancing on their commitments to implement circular solutions to tackle plastic pollution, the GTPI launched two tools in October 2022: 1) A methodology to support tourism businesses tracking their plastic footprint titled GTPI Plastics Measurement Methodology for Accommodation Providers which includes complementary tools to collect data both at property level and company level and is currently being piloted; 2) Guidance on sustainable procurement to address plastic pollution for tourism businesses. Additional tools and resources continued to be added to the repository on plastic pollution.
 - Capacity building on sustainable food systems: The One Planet Sustainable Tourism programme organized a series of 5 online trainings on sustainable foods systems targeting tourism businesses. Topics included tools around measurement of food waste, sustainable procurement solutions, and communication tools and approaches on sustainable food consumption. These tools can be consulted on the newly established repositoty of tools and resources on food.
 - Glasgow Declaration tools and capacity building: To support signatories of the Glasgow Declaration on Climate Action in Tourism to effetively implement their commitments, 6 technical sessions focusing on the measurement and monitoring of GHG emissions in the tourism sector as well as on the development of climate action plans were organized. A repository of tools and resources on climate action was enabled.



- Repository of tools on circularity in tourism: In order to support the tourism stakeholders to advance circular economy in tourism, a <u>repository for circular eceonomy in tourism</u> was developed.
- Priority partnerships and actions for 2023 (200 words max):

The Global Roadmap for Food Waste Reduction in the Tourism Sector was developed within the framework of the One Planet Multi-partner Trust Fund project on sustainable food systems which was led by FAO and involved UNEP, UNDP and UNWTO, which lead the tourism component. The Roadmap was released for public consultation in December 2022 during the UNWTO 7th World Forum on Gastronomy Tourism. The final version of the Roadmap will be released in 2023 Q2 and expects to foster enhanced collaboration across stakeholders in the tourism food value chain.

In addition, the plastics measurement <u>methodology</u> developed by the GTPI is being piloted through a new online reporting portal. In 2023, there will be two reporting cycles conducted: the first will create a baseline dataset using 2021 data (with the report to be released in May 2023), and the second cycle will occur in the latter half of the year to cover plastic consumption of GTPI signatories in 2022. Both reporting cycles will result in reports providing overview of actions accomplished by GTPI signatories in 2021 and 2022 respectively.

3. Pillar 3: Empower countries, in particular developing countries, and stakeholders for mainstreaming and implementing sustainable consumption and production patterns, leveraging the UN Development System

Enabling and strengthening cooperation across the UN system, leveraging the UN Development System (UN entities and Country Teams), and providing a demand-driven and coherent support to countries for SCP implementation. Indicate here relevant partnerships with UN entities, regional organizations, and countries to highlight in the report.

- Highlights of actions implemented in 2022 (200 words max.):
- Recognition of GTPI and Glasgow Declaration by the UN General Assembly: UNGA Resolution A/RES/77/178 has acknowledged the role of the Glasgow Declaration on Climate Action in Tourism and the Global Tourism Plastics Initiative in accelerating climate action and advancing the tourism sector towards a sustained, sustainable and resilient economic growth pathway.
- Recognition of GTPI and Glasgow Declaration during 9th Environment for Europe Ministerial Conference: At the 9th Environment for Europe Ministerial Conference (October 2022), an <u>-event on circular economy</u> and tourism was organized in partnership with the Mediterranean Action Plan, Barcelona Convention. During the Ministerial Conference, both the Global Tourism Plastics Initiative and the Glasgow Declaration for Climate Action in Tourism were referenced in the <u>Ministerial Declaration</u>, as key strategic tools to advance circularity within the Pan-European tourism sector.
- ❖ GTPI and Glasgow Declaration integrated in the Guidelines developed during the Indonesian Presidency of the G20: UNWTO worked closely with the Indonesian Presidency of the G20 and prepared the outcome document of the G20 Tourism Ministerial Meeting held on 27 September 2022: The G20 Bali Guidelines for Strengthening Communities and



MSME as Tourism Transformation Agents: a People-centred Recovery. Through this document G20 Members were encouraged to take an active role in the Glasgow Declaration on Climate Action in Tourism and the Global Tourism Plastics Initiative. The Guidelines provide recommendations for policies to support resilient and sustainable MSMEs and communities around the pillars of human capital, innovation, youth and women empowerment, climate action and policy, governance and investment.

- UNWTO Executive Council endorsed the Glasgow Declaration: During its <u>116th Session</u> held in Jeddah (Kingdom of Saudi Arabia) in June 2022, the Execurive Council endorsed the Glasgow Declaration as a voluntary commitment to accelerate climate action in tourism and encouraged all UNWTO Member States to promote the Declaration.
- Priority partnerships and actions for 2023 (200 words max):

Within the framework of collaboration between the One Planet network and the GO4SDGs initiative, the following member states were indetified for potential engagement to join GTPI and Glasgow Declaration: Kirgighstan, Kazakhstan, Georgia, Kenya and Uganda.

In addition, to better support governments and more specifically National Tourism Administrations in addressing climate change though tourism policies, in 2023, the One Planet Sustainable Tourism Programme plans to develop, with support from the French Ministry of the Environment, a policy guidance on the integration of climate action in tourism policies. Further research and recommendations related to the circular economy of plastics is also in the pipeline.

4. Pillar 4: Fostering a global movement and commitments for action

Dialogues, advocacy and strategic stakeholder engagement activities. Please outline here key strategic communications and advocacy efforts targeted at youth and the private sector.

- Highlights of actions implemented in 2022 (200 words max.):
- Positionning GTPI and Glasgow Declaration in the blue economy agenda: A special session on Tourism in the Blue Economy was held as part of the One Ocean Summit in February (Brest, France). Co-organized by UNEP and France and chaired by the UNWTO, high-level representatives from UN agencies, national delegations representing Colombia, Kenya, Seychelles, and Palau, as well as private sector actors, the session stressed how tourism can play a key role implementing a blue economy to combat the threats of climate change, plastic pollution, and overexploitation of resources. In addition, an official Blue Zone side-event on Circular and Regenerative Blue Economy was held at the UN Ocean Conference in Lisbon (June 2022) where high level representatives presented frontrunning tourism policies and stressed the importance of finding a balance between the environment, the economy and jobs creation through tourism.
- ❖ Promoting GTPI and Glasgow Declaration in Asia and the Pacific: The One Planet Sustainable Tourism Programme partnered with the Korean Ministry of Culture, Sports and Tourism and the Korea Tourism Organization in the organization of the 2022 Global Sustainable Tourism Forum that took place on November 10 and 11 in Seoul. It brought together Tourism Authorities from over 20 Member States and 100 representatives of tourism operators and companies.



- ❖ The Glasgow Declaration at UNFCCC CO27: Two official side-events were hosted in the blue zone of COP27 in Sharm El Sheik, Egypt, bringing leading sector stakeholders together to share practical insights to accelerate climate action in tourism with the aim of reaching Net-Zero in time:
 - 10th November 2022: <u>POLICIES AND CORPORATE STRATEGIES SCALING-UP</u> CLIMATE ACTION IN TOURISM THE GLASGOW DECLARATION
 - 11th November 2022: <u>STRATEGIC APPROACHES SCALING-UP CLIMATE ACTION IN</u>
 TOURISM THE GLASGOW DECLARATION
- One Planet STP at Stockholm + 50: During the Stockholm + 50 Summit and the One Planet Forum, the GTPI partnered with the Sustainable Lifestyle's and Education Programme and the government of Sweden for a <u>workshop on nudging strategies and behavioral change activities targeting tourism businesses and tourism destinations</u> (1June 2022). Behavioral change experts and professionals from the tourism industry provided practical recommendations and examples of best practices.
- **Newsletters:** The Global Tourism Plastics Initiative and the Glasgow Declaration developed and launched 6 newsletters (available here and here), disseminating solutions, best practices and news from the networks over the course of 2022.

5. Priority partnerships and actions for 2023 (200 words max):

The programme is planning to organize or co-organize back to back, side events and trainigs at the following international foras: International Negotiation Committee 2 (for the international legally-binding instrument on plastic pollution, including in marine environments), UNFCCC COP28, G20, Sustainable Tourism Summit in Mexico.

Section III: cross-cutting lines of action in 2023

THE YEAR 2023 WILL BRING THE ONE PLANET NETWORK TOGETHER AROUND STRATEGIC CROSS-CUTTING LINES OF ACTION AND OBJECTIVES ADDRESSING THE TRIPLE PLANETARY CRISIS THROUGH SCP AND CIRCULARITY IN HIGH-IMPACT SECTORS.

PLEASE IDENTIFY WHICH LINE(S) OF ACTION ARE MORE RELEVANT TO YOUR ENTITY/ORGANIZATION'S PRIORITIES FOR 2023 AND 2024, HIGHLIGHTING RELEVANT PARTNERSHIPS, INITIATIVES, ACTIONS AND EVENTS.

NOTE: FIELDS IN THIS SECTION ARE NOT MANDATORY, BUT TO BE FILLED OUT IN ACCORDANCE WITH YOUR PLANNED EFFORTS.

Digitalization for a circular economy, directing the trajectory of digital transformation so that it
also accelerates and scales environmentally and socially sustainable products and services as
well as behaviours and lifestyles while prioritizing, facilitating and incentivizing sustainably
sourced digital and technical solutions

In 2023, the GTPI launched an online reporting platform for signatories to submit progress reports to track their progress with respect to their commitments. Depending on stakeholder type, signatories will provide a combination of qualitative and quantitative inputs; the latter include key



performance metrics on total weight of plastics and usage intensity in their operations. Building a repository of reporting data will allow for a better understanding of how the sector is positioned regarding the implementation of circular and sustainable plastics operations and will help UNEP develop tailored capacity building materials.

The programme is also planning to develop a similar reporting platform under the Glasgow Declaration of Climate Action in tourism, which will allow the programme to collect and analyse climate action plans and track their implementation.

2. Consumption and Nature, bringing about concrete, biodiversity-positive changes in behaviours and decision making through consumer information, education, and biodiversity awareness for sustainable consumption

Within the framework of the project on sustainable food systems financed through the MPTF for SDG12, UNWTO led the development of an awareness raising toolkit to promote the development of campaigns encouraging a more sustainable management of food.

3. Lifestyles for a climate emergency: enable and steer the demand for sustainable and low-carbon living solutions through policies, infrastructure, sustainable value chains, products and services as well as socio-cultural and behavioural change

During the preparatory sessions "Road to Sorrento" of the Global Youth Tourism Summit of UNWTO a <u>presentation</u> on climate action including the GTPI and Glasgow Declaration was delivered to the students participating in the summit.

4. Other cross-cutting line of action and objectives that should be taken forward by the One Planet Network in 2023

Synergies could be explored between the climate action workstream of the One Planet Sustainable Tourism Programme and the project "Building Circularity into NDCs – the toolbox" which the 10YFP Secretariat is leading.

SECTION IV: KEY PUBLICATIONS AND REPORTS IN 2022

PLEASE LIST BELOW THE KEY PUBLICATIONS AND REPORTS RELEASED IN 2022 THAT YOU WOULD LIKE TO SEE HIGHLIGHTED IN THE ANNUAL REPORT TO HLPF.

- Addressing Plastic Pollution In Tourism Through Sustainable Procurement This guidance, developed within the framework of the global tourism plastics initiative, focuses on the procurement of plastic items and packaging (and its alternatives) in the tourism sector and aims to provide practical support for procurement practitioners within the range and global reach of tourism businesses that need to address the impact of single-use plastics and packaging within broader sustainable procurement practice.
- GTPI Plastic Measurement Methodology Tools For Accommodation Providers The core
 methodology is supported by two Excel Tools which can be used at either individual
 property or whole portfolio level to facilitate the plastic calculation process, as well as a
 Reporting Template for GTPI signatories to submit their performance to GTPI for each
 reporting cycle.



- The <u>Baseline Report on Climate Action in Tourism</u> presents the results of the Global Survey on Climate Action in Tourism conducted in 2021 with the objective to better understand the ongoing climate action efforts of the tourism sector. More than 1000 stakeholders including businesses, destinations and organizations participated in the Isurvey providing insights on ongoing mitigation and adaptation efforts, the challenges related to measurement and planning, etc. This report was led by the World Tourism Organization (UNWTO) and the Adventure Travel Trade Association (ATTA) and is released in collaboration with UN Climate Change (UNFCCC).
- An Overview of Methodologies and Tools to Measure Greenhouse Gas Emissions was conducted in 2022. This report provides an overview of GHG emissions measurement in tourism alongside an assessment of the sector's climate action efforts. It summarises current methodologies, establishing the approaches and frameworks guiding measurement and the tools available for practitioners to measure emissions. This report was developed by UNWTO with support from the Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection of Germany (BMU) and is released in collaboration with UN Climate Change (UNFCCC).
- Lastly, an <u>Overview of Methodologies and Tools to Measure Greenhouse Gas Emissions</u> was conducted in 2022. This report provides an overview of GHG emissions measurement in tourism alongside an assessment of the sector's climate action efforts. It summarises current methodologies, establishing the approaches and frameworks guiding measurement and the tools available for practitioners to measure emissions. This report was developed by UNWTO with support from the Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection of Germany (BMU) and is released in collaboration with UN Climate Change (UNFCCC).

OTHER COMMENTS OR OBSERVATIONS (OPTIONAL)

Please include any other information that you deem relevant. E.g. challenges and lessons learnt from the last year and the last decade; new opportunities, priorities to support the implementation of the Global Strategy for Sustainable Consumption and Production.